

#ADVENTUREON



JOIN
CUB SCOUTS





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START YOUR ADVENTURE



SCOUTING PREPARES KIDS FOR LIFE.

Scouting provides ready-made opportunities for your family to do fun things together - because together - we can all grow into our very best future selves!

As a parent, you want your child to become a caring and responsible adult. From day one, Cub Scouts learn how to be a leader all while discovering character strengths that build confidence and social skills. They learn the value of service and citizenship and most of all - they have fun!

SCOUTING PUTS KIDS ON A PATH TO SUCCESS.

Scouts are **TWICE** more likely to earn a **bachelor's degree**.

(75.6% of Scouting alumni compared with 36.0% national average)

Scouts are **TWICE** more likely to earn an **advanced degree**.

(29.0% of Scouting alumni compared with 13.4% national average)

Scouts are more likely to make almost **DOUBLE** of the personal income as an adult.

(\$62.5k Individual median income compared with \$33.7k national median)

Scouts are more likely to have very good or exceptional (750+) **credit scores**.

(55.7% of Scouting alumni compared with 39.7% national average)

Scouts are more likely to move up in their **socioeconomic status**.

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PINETREEBSA.ORG



Prepared. For Life.™

THERE'S NOWHERE SCOUTING WON'T TAKE YOU.

SOURCE
Mahendra Gupta, Virgil Professor of Accounting and Management and Former Dean Olin School of Business, St. Louis Washington University; Jack Zhang, 4th year Ph.D student in Organizational Behavior at Washington University 2020

