



Now is the time to start thinking about the Fall Popcorn Campaign

Here are some facts from the 2024 Campaign

Total Sales in 2024- \$197,613

Average Sales per Unit - \$4,705

Overall Unit Commissions -\$75,918 Commission

Average per Unit - \$1,807.00

WHAT WOULD YOUR UNIT DO WITH AN EXTRA \$1,800?

- ASSIST FAMILIES WITH REGISTRATION FEES!
- ASSIST FAMILIES WITH SUMMER CAMP EXPENSES!
- DO AN ACTIVITY YOU ALWAYS WANTED TO DO!
- GET THAT NEW EQUIPMENT THE UNIT NEEDS!

HERE ARE SOME DATES YOU NEED TO KNOW

- July 2nd or July 9th - Program Launch and Council Popcorn Kickoff
 - August 4th – Show and Sell Orders Due
- August 21st or 22nd* – Units Pick Up Show and Sell Popcorn
- October 24th – Take Orders, Prize Orders, and All Money Due
 - November 15th – Units Pick Up Take Order Popcorn
 - November 30th- Last Day to Place Prize Order

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